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**Sisters and Inventors Win Coveted "Top 10 Products for 2009" Award for the FUMI**

*The Canadian Gift and Tableware Association bestowed the esteem honor to the sisters naming the FUMI as "Top 10 Products for 2009" for originality, design esthetics, functionality, quality and overall market potential.*

SAN DIEGO, CA, August 14, 2009 **/24-7PressRelease/** -- Sisters and Inventors Win Coveted "Top 10 Products for 2009" Award for the FUMI

The Canadian Gift and Tableware Association bestowed the esteem honor to the sisters naming the FUMI as "Top 10 Products for 2009" for originality, design esthetics, functionality, quality and overall market potential. The FUMI is a green-friendly product perfect for the mom, the pet-lover, the woman-on-the-go, the organic ladies... and for any fashionista who is inevitably fashion-forward and style-conscious.

San Diego sisters and original inventors Nichole and Natascha Shamlan win prestigious award for their unique patented purse hooks bracelet known as the FUMI - as seen at [www.theFUMI.com](http://www.theFUMI.com).

This green-friendly product is perfect for the mom to keep her diaper bag off the restaurant floors, the pet-lover to hold her pet handbag in place, the woman-on-the-go who loves the unique bracelet function, the organic ladies who gravitate towards green-friendly products... and for any fashionista who is inevitably fashion-forward and style-conscious. The FUMI is the perfect gift for ANY person or occasion.

All products that were introduced to the Canadian marketplace in 2008 and 2009 were judged by a panel of Canada's Top retailers. The Shamlan's will receive the coveted award at the CTGA Top 10 Awards Dinner which celebrates excellence on August 10th and will be displaying the FUMI at the CTGA Fall 2009 Gift Show August 9-12 with Canadian Gift Concepts Corporation.

Nichole and Natascha started their family owned business Je'Marie PurseHook and Accessories (named after their mother) with their father three years ago after Nichole found a 1940's Purse Hook at an estate sale in San Diego. After quickly rising to be the leaders of their industry, they created and patented the FUMI, a PurseHook that clips on the outside of your handbag as a beautiful accessory, can also be worn as a bangle bracelet and then of course used to keep your handbag off the floor. The FUMI - Fashionable, Unique, Multipurpose, Innovation. This new product is the top of the line PurseHook accessory made of 100% Recycled metals and rubber backing. With one-of-a-kind names such as "Radiant" and "Confident" the FUMI keeps in touch with the bearer's inner beauty as well. The FUMI retails for 24.95. Their many products are carried in select retail locations worldwide, you can also find their products online at [www.theFUMI.com](http://www.theFUMI.com).

To feature the FUMI in your publication or media outlet, please contact Rich Shamlan at:

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Je'Marie PurseHook is a family owned company that designs and manufacturers the highest quality, strongest and most beautiful Purse Hooks, Handbag Hangers, FUMI Bracelet Purse Hooks, and Purse Accessories to keep your purse safe and clean up off of the dirty floor. All of our products have their own positive message and our FUMI Bracelet PurseHook is eco-friendly. For more information, feel free to contact us at (619) 222-0663.